A Special TV Offer

By Dean Michael Zadak

It's late at night. I barely survived today's WOD and was exhausted. Half asleep, I was jolted awake by an announcer shouting, "All this for the low, low price of \$19.95." Like passing a wreck on the side of the road, I can't help but look and I'm so glad I did. Now I no longer have to spend another day taking a chance of piercing my brain with a cotton swab. Because of Wax-Vac, I can enjoy the convenience and time savings of a product that vacuums the wax painlessly from my ears. Furthermore, I can barely contain the excitement thinking about seeing all the dead skin I scraped off my feet with Ped-Egg. Guess what? All that skin is kept securely in a container shaped like an egg. I can't wait to show you. How did I not think of that?

Hang on a minute. From the "Pocket Fisherman" to the "Pocket Hose" to "The Long Reach Comfort Wipe" product which "is the answer to personal hygiene when reaching is difficult," there are so many products being hawked on TV, but not a single one for the Crossfitter. That is except for "Sauna Pants" that "provide the benefits of a heat sauna in the area you need the most." I don't know about you, but I don't need any more heat down there than I already have.

I may not be the next contestant on Shark Tank, but I'm as innovative as the next guy. With a dry erase marker in hand and clean white board, I brainstormed on what Crossfitters need most. Without further ado, directly from Deano Enterprises, I bring you:

<u>KneBreeze</u>: Don't let the offensive and embarrassing smell of your kneepads keep you out of the cool Crossfit click. **KneBreeze** eliminates the germs and bacteria that cause that "something inside you died" odor. Available in 3 fresh scents: Medicine Ball Spice, Tabata Spearmint and Push Press Pine. With its high intensity spray nozzle, it only takes a single application of **KneBreeze** for a scent that lasts for hours. Use it on wrist wraps, headbands, shoes, nearly every garment you wear...its hypoallergenic and GMO free. No animals were harmed in the testing of this product. Warning: Not to be taken internally or sprayed near open flames.

Squat-in-a-Box: If you're like me, you struggle with the depth of your squat. Let's not forget, we still need to get back up. If only there was a product that could do both. Wait no longer! **Squat-in-a-Box**. Simply place the **Squat-in-a-Box** behind as you prepare to squat. Lower yourself to **Squat-in-a-Box** and let the turbo spring loaded seat propel you back up. No electricity or batteries needed. Wind it up with the recessed, titanium handle and while you do enjoy the happy calliope musical version of "Man in the Box" by Alice in Chains. Depending on your strength level, **Squat-in-a-Box** allows you to dial in your power. Choose from "The Colon Blaster," our most powerful setting, "The Glute Shoot," medium setting and "The Tush Push" for gentle easing up.

<u>Sock-it-to-Me</u>: How many times have you picked up a new package of socks only to find the one's you lost were under your car seat, in your gym bag or stuck in the laundry chute? **Sock-it-to-Me** is the **micro-sized GPS** snap that you affix to your socks. With the **Sock-it-to-Me** App for your smart-phone, finding that missing sock is as easy as touching a button. The closer you get to that nefarious sock, the louder your phone beeps...so convenient. It is sock scavenger hunt fun for the whole family. Also available: **Wristwrap-to-Me**, **SportBra-to-Me** and pending FDA approval: **Shaker-to-Me**.

Poom!: Is pushing or pulling that sled a little tougher than it should be? Well not any longer with **Poom!** – The only non-aerosol, non-stick spray designed specifically for those hard to move Crossfit Sleds. One quick application to the sled skis and you're off and running. You'll PR in both time and weight with **Poom!** Not sure what to get for that "Crossfittin" Bride or Groom? **Poom!**

Chalk-o-lot: Tired of all those embarrassing white hand prints on your clothing? You paid a lot for that t-shirt and shorts. What's more, you don't have time to run home and change before hitting the grocery story or meeting friends for coffee, but you can't walk in covered in white powder. And you won't with **Chalk-o-lot.** Our exotic blend of Talc minerals combined with rural earth Georgia clay provides a chalk that mirrors your own skin tones. And with our unique, non-wipe formula, the chalk stays on your hands and not on your clothes. Here's the best part – it smells like chocolate...oh so sweet! While your friends will look like they lost a wrestling match to a powdered donut, you will look refreshed while smelling like a chocolate waterfall. **Chalk-o-lot** comes in three exciting scents, Wod'O Chocolate, Double-Under Mocha and Caramel Thruster.

Shin Toupee: Forced to wear a long skirt or pants even when it is 95 degrees and humid because you took another spill trying to get that PR Box Jump? Well you certainly can't wear your shin guards out on a night on the town. That's ridiculous. Worry no more. There's **Shin Toupee**. **Shin Toupee** is made from specially formulated pigmented latex. With a no-snag interior coating, it slides on to any size shin. From "Twig legs" to "Cankles," **Shin Toupee** stretches to fit. Slip it on and those nasty bruises, cuts and scratches disappear. And guys, you don't have to shave your legs. Our men's style has simulated gorilla hair sewn into the lining, so wear those Bermuda shorts proudly. Leave the knee-high socks at home. And gals, it doesn't matter what season it is. **Shin Toupee**? You do!

Unfortunately, none of these products are available, but if they were, they'd all be \$19.95 and if you order now, we'll double your order.